

BMP Survey- 2001

BioMedical Profiles are a systematic way of identifying organ dysfunctions and nutrient imbalances in animals. This system of nutritional analysis is the basis of our practice in nutritional medicine. We have revised and improved the system continuously since launching the BMP service in May, 1999.

BMP reports are an objective way to track a pet's health and responses to therapy. Two months ago, CRVC staff mailed a BMP user survey to all those who are current on our mailing list. If the BMP report is a patient's "ladder of progress", then the BMP user survey is our "report card"! We were enormously pleased with the feedback from our clients. Here are the results.

Total surveys mailed: **485** Total surveys returned by 12/8/01: **98** (20% return)

Who uses BioMedical Profiles?

Survey respondents care for 2.7 cats or dogs on average; 80% of respondents have at least 1 dog. They have received an average of 2.5 BMP reports at the time of the survey.

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5+</u>	<u>Avg.</u>
Number of cats or dogs in household	24	28	8	15	20	2.7
Number of BMPs received	26	22	15	15	15	2.5

Number of households with cats only: **15** (15%)

Number of households with dogs only: **42** (42%)

Number of households with cats and dogs: **38** (38%)

Thank you for participating in the survey. We have already implemented many of your suggestions.

BMP Survey results

How did users feel about their BMPs?

As reported by number of responses, 93% of respondents felt the BMPs provided useful information, and 92% would recommend a BMP to other pet owners.

	Strongly agree		Strongly disagree		
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Useful information	76	16	4	3	0
Presented clearly	67	23	6	1	0
Prepared promptly	82	15	1	0	0
Accurate	62	15	4	4	1
Administering supps. was not difficult	43	19	21	8	5
Recheck appropriate	46	18	13	2	3
Pet's health improved	53	21	11	3	2
Would recommend BMP to others	63	13	4	0	3

Comments from BMP users



Explain more about the supplements (4)

Put the information in "layman's language" (3)

Wish it was less expensive (13)

Want more detail (6)

Had problems giving the supplements (time consuming, changed too often, too many) (7)

Don't understand the part about organ system imbalances (3)

New at our website!

Revised guidelines on home food for cats and dogs

See them at: www.crvetcenter.com/homefood.htm

We're updating the site monthly with more information you can use.